



### **Shared Market Space**

- Laboratory Developed Tests (LDTs; Homebrew)
- Competing Companies' Offerings
  - Gel and Capillary
  - > NGS
    - NGS Products
    - NGS Services
  - > MRD



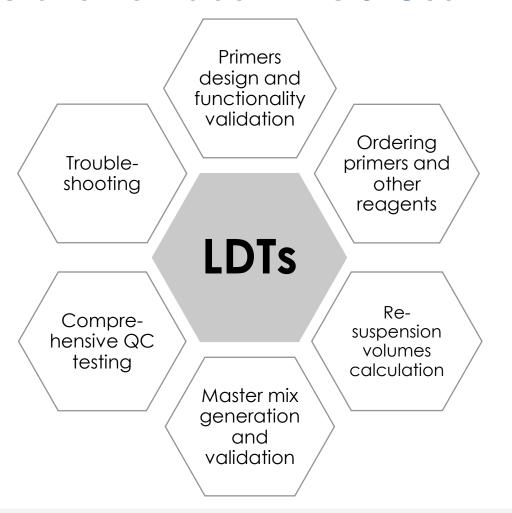


LDTs / Homebrew





#### **Consideration of Labor Time & Cost**





Takes Care of All
These Steps
With Standardized
Assays and Software\*

\*For NGS and selected assays





### Worldwide Shortage of Qualified Technologists

 Poor use of time generating homebrew primers that could be spent performing other tests

Overall Cost of Homebrew with Everything in Consideration is Not Necessarily Cheaper!





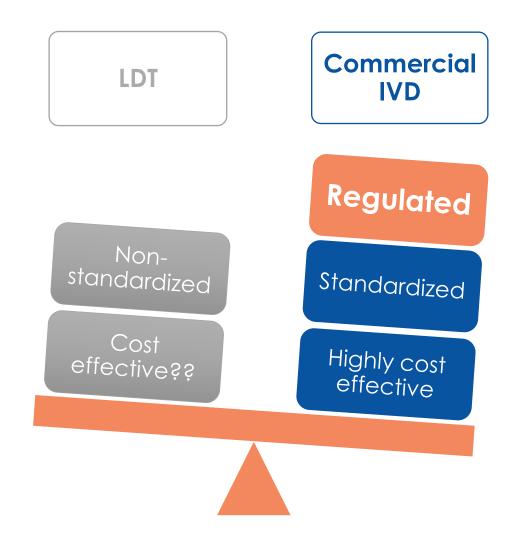


# Regulatory Requirements Worldwide

- FDA
- EU IVD Regulation

#### **Trend:**

"The times are coming to an end when labs can develop and produce their LTDs largely unaffected by the legal requirements for in vitro diagnostics."



https://www.johner-institute.com/articles/regulatory-affairs/and-more/laboratory-developed-tests/











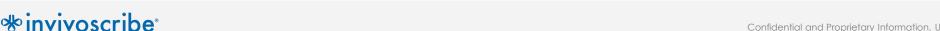
### Value of Fully Validated Products

Commercial BIOMED-2 Primers are Tested & Manufactured Under cGMP & Standardized Conditions, all Delivered with Optimized Reagents.

"Risk of missing certain types of rearrangements and producing false negative results [sic].

...Should only be used when sufficient expertise are available within your laboratory to collect appropriate controls and QC the primers in individual pairs.

Without your own extensive primer testing, we would recommend to use commercially produced and quality controlled primer mixes [sic]."



Statement from EuroClonality Group on IVS vs. Homebrew BIOMED-2 Primers. Source: http://www.euroclonality.org/faq/



### Additional Advantages of Invivoscribe's Products:

- IVD level of confidence & guarantee as cGMP manufacturer
- Free access to comprehensive Technical Support
- Clear Protocols & Validation of New Technologies
- Improved Assays (IdentiClone® TCRG 2.0)
- Robust and accurate Controls and reagents to verify sample quality included with kits
- Standardized Assays, ensuring reproducible reporting of results worldwide





# Competing Companies' Offerings Gel and Capillary



# Shared Market Space Gel & Capillary



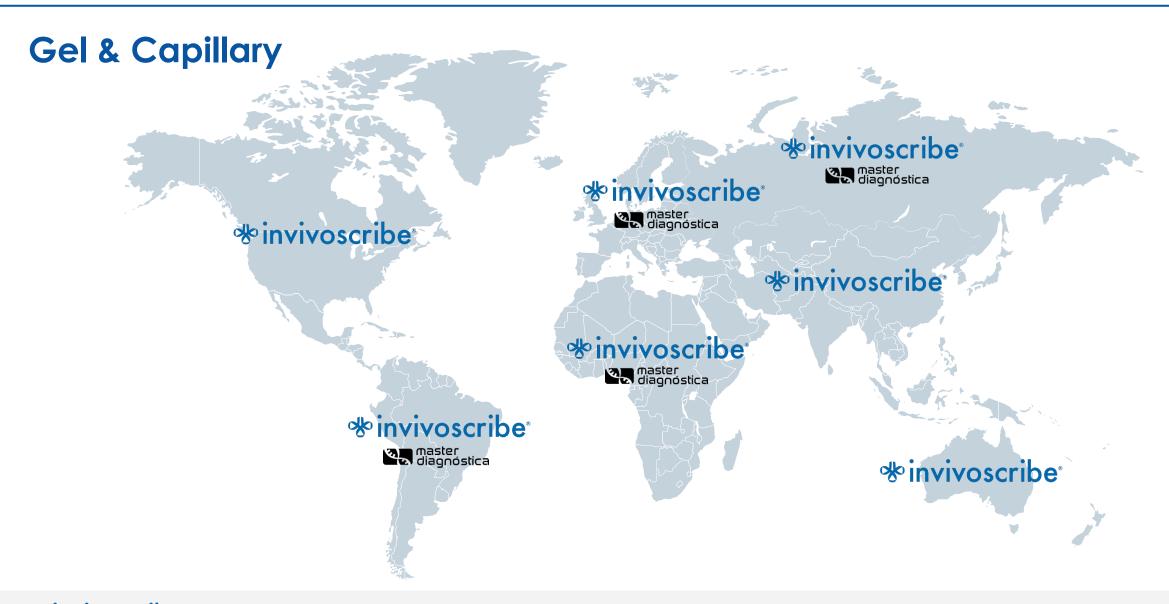
### IVS vs. Main Competitors

	Gel &/or Capillary	B- and T- Cell Kits	BIOMED-2 based	Mut. and Transloc. Kits	Controls	RUOs	CE-IVDs
Invivoscribe	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Master Diagnostica	$\checkmark$	$\checkmark$	X	$\checkmark$	X	X	$\checkmark$
AB Analitica	$\checkmark$	$\checkmark$	X	$\checkmark$	X	X	$\checkmark$
Experteam	$\checkmark$	$\checkmark$	X	$\checkmark$	X	$\checkmark$	$\checkmark$
Dia-Chem	$\checkmark$	$\checkmark$	X	$\checkmark$	X	$\checkmark$	$\checkmark$



# Main Competition by Region







# Invivoscribe vs. Master Diagnóstica



master diagnóstica	*invivoscribe*						
Gel and Capillary	Gel, Capillary and NGS						
IGH, IGK, IGL, TRG, TRB, t(14;18) and t(11;14)	IGH, IGK, IGL, TRG, TRB, TRD, t(14;18) and t(11;14) – <b>BIOMED-2 design</b>						
Amplification mix provided in colored <b>0.2 mL</b> PCR tubes	Not limited to tube size = Flexibility						
Customer feedback: <b>unsatisfied</b> with kit technical performance requirements and with kit handling*	Customers satisfied with products and tech support						
<b>Agarose</b> gels – Resolution not sufficient to discern a monoclonal band from a polyclonal smear	PAGE gels – Necessary for heteroduplex analysis						

\*As reported by distributors in Europe





# Competing Companies' Offerings

**NGS Products** 



# Shared Market Space NGS



### IVS vs. Main Competitors

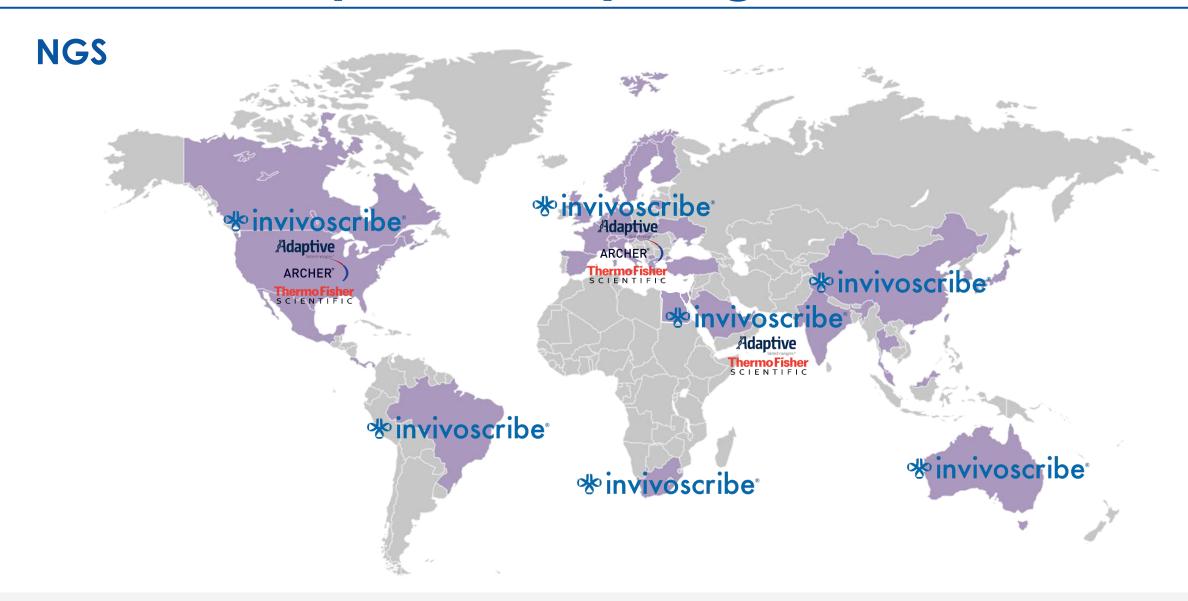
	Global Presence			Service Accreditations		Products							
	SN	Europe	Asia	ROW	CAP/CLIA	NY State	DAKKS	IIIumina NGS	lon Torrent NGS	IVD (submitted to regulatory body)	Stand Alone Software	LIMS Compatible Output	Raw data available
*invivoscribe													
Adaptive	•	•	•			•		•					
ARCHER*											•*	•*	
Thermo Fisher SCIENTIFIC Precision Oncology					Centers of Excellence					*	*		

\*stand alone software comes at a heavy price and requires additional customization (without database access)



## Main Competition by Region







### **NGS Market Players**





#### clonoSEQ®

- FDA-cleared IVD assay to detect and monitor MRD (Single-site service)
- BM sample from CLL, MM, and ALL
- Available as RUO kit in EU

#### immunoSEQ\*

- Service in TCRB, TCRG, TCRA/D, IGH
- TCRB Kit
- Service and product both in RUO



#### Immunoverse\*

- RNA-Based immune repertoire analysis (Kit and Service)
- IGH, IGK and IGL; TCRB, TCRG, TCRA and TCRD
- Cloud-Based analysis or local analyzer
- Both kit and service in RUO only



### Oncomine

- BCR IGH and TCRB LR and SR(DNA/RNA) assays
- Clonality, SHM and MRD
- Local analyzer with pricey annual subscription fee
- RUO only



# **NGS Market Players - Overview**





#### Products (RUO):

Clonality Assay kit B-cell MRD assay kit (EU only)

Proprietary Database

#### Services (1 US site lab):

Clonality (RUO)
MRD (IVD)



#### Products (RUO):

Clonality/MRD Assay kits Proprietary Database

Services (Several US labs)
Same as products



#### Products (RUO):

Clonality/SHM/MRD kit Proprietary Database

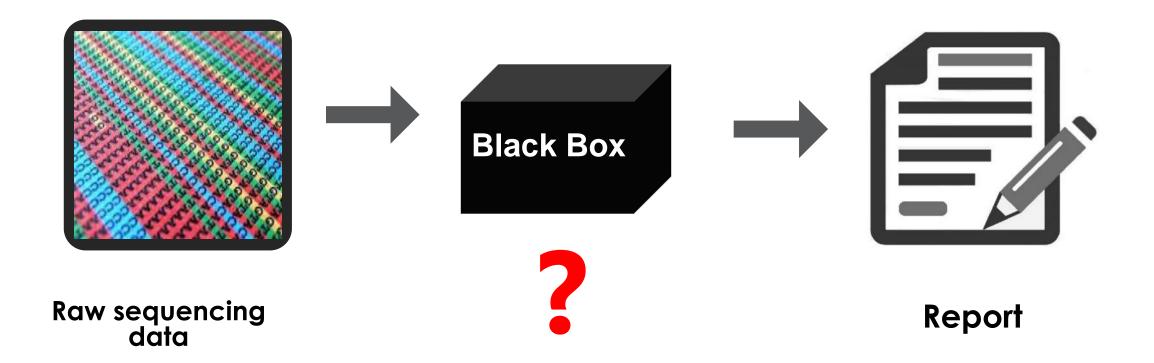
#### Services by

Centers of Excellence



# **Proprietary Database**





### Key Invivoscribe Benefits vs. Archer



### Reagents

Archer kits only available as Research Use Only (RUO)

#### **Global Distribution**

### **One-Step Library Prep**

Archer Kits Require More Steps = Contamination Risk Increased

### MiSeq® and Ion S5/PGM<sup>TM</sup>

Archer Supports Solely Illumina Systems

#### **Price**



### IVS benefits vs. Adaptive and ThermoFisher



#### RUO and CE-IVD Assays for IGHV, IGH FR1/2/3, IGK, TRB and TRG vs.

- Adaptive: Service Focused Only TRB RUO kit for MiSeq®/HiSeq®
- ThermoFisher: Only TRB and BCR IGH RUO kit for Ion S5™

#### Single-step PCR - Simplified Workflow vs.

Two-step PCR (with ligation) – additional possibility of contamination

#### **Included Bioinformatics**

Cloud based analysis – labs don't like sending data out of lab

### Competitive pricing

- Adaptive and Thermo's reagents are much more expensive
- Thermo's local analyzer with pricey annual subscription fee





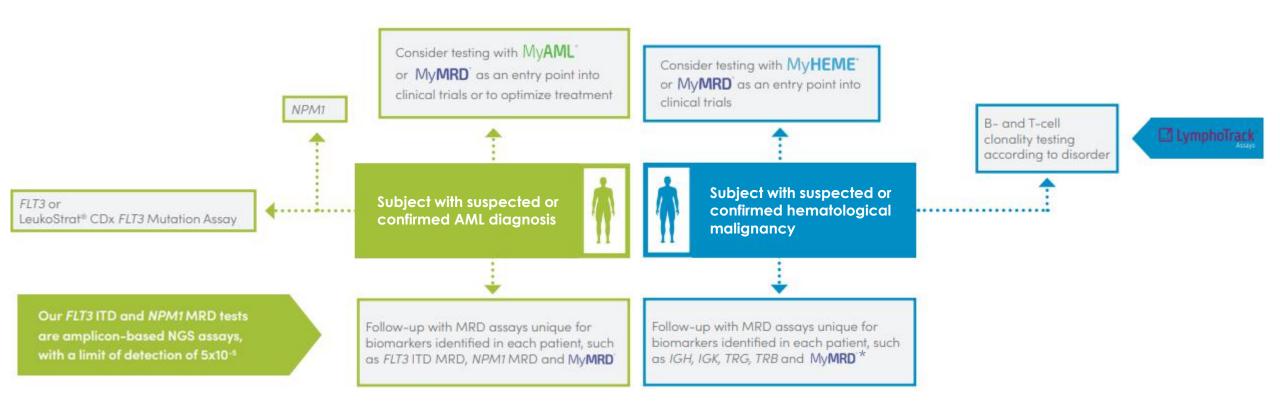
### **Competing Companies' Offerings**

NGS Services



# Invivoscribe Services Testing Guide





\* These services are Research Use Only (RUO) MyMRD and MyHEME are RUO



### Market Space





Only one Laboratory located in US

clonoSEQ°

immunoSEQ Analyzer



Certified Laboratories located in US







Offered via Centers of Excellence

**Oncomine**<sup>™</sup>

Ion Reporter





# Competing Companies' Offerings MRD



### Adaptive and MRD: ClonoSEQ



#### Claims

- Cleared by the FDA for the detection and monitoring of MRD in bone marrow samples from CLL, MM and B-ALL patients
- Available for use in other lymphoid cancers as a LDT
- Intend to expand the FDA label indications to include Non-Hodgkin Lymphoma (NHL) and whole blood as a sample type
- \$1800 per time point

#### Reagent Set

 Currently offered as a kit in EU (CE marked)

#### Targets

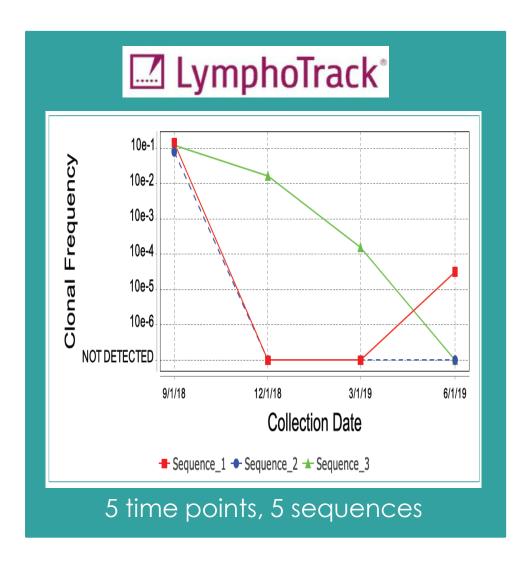
- IGH (VDJ), IGH (DJ), IGK, and IGL receptor gene sequences
- Translocated BCL1/IGH (J) and BCL2/IGH (J) sequences
- Housekeeping gene (HKG)

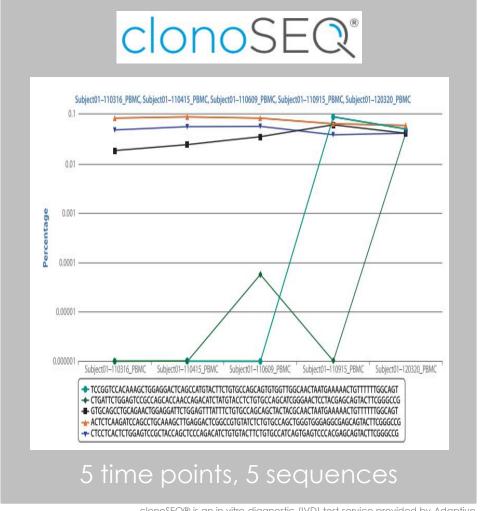




### Invivoscribe vs. Adaptive







clonoSEQ® is an in vitro diagnostic (IVD) test service provided by Adaptive Report obtained on October 27 2020 from https://www.clonoseq.com/wp-content/uploads/NP-US-cSEQ-0006-1 clonoSEQ ReportsWalkthrough WEB.pdf



### ThermoFisher and MRD: Oncomine



#### Claims

- Workflow using the Ion Chef templating system and Ion GeneStudio S5 sequencing system
- DNA or RNA needed for TCRB SR and for LR assay RNA is needed as starting material prior to cDNA synthesis
- BCR IGH-LR Assay LOD of 10<sup>-4</sup>
- BCR IGH-SR Assay LOD of 10<sup>-6</sup>
- Higher prices per reaction compared to IVS

#### Reagent Set

Currently offered as a kit in EU (RUO)

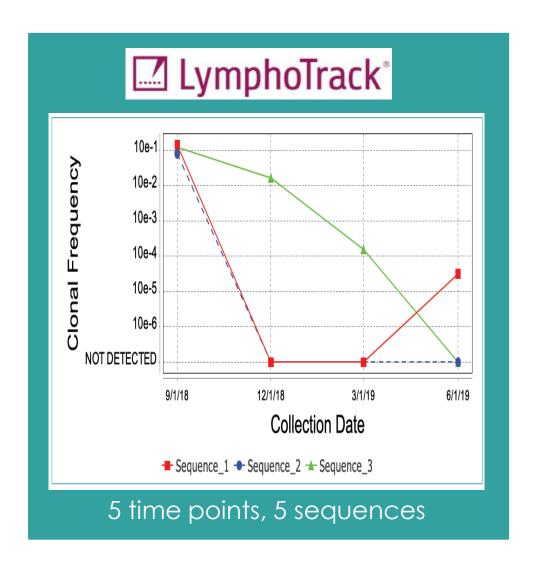
#### Targets

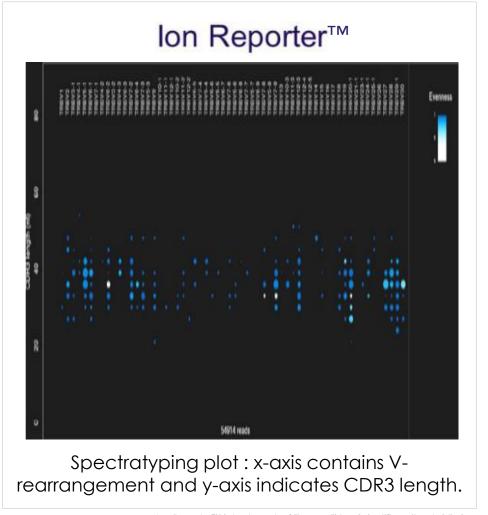
TRB, BCR IGH (VDJ), BCR IGH (DJ)



### Invivoscribe vs. ThermoFisher







Ion Reporter™ is trademark of Thermo Fisher Scientific or its subsidiaries.



### Key Invivoscribe Advantages



#### Diverse Portfolio / Global Distribution

- Available RUO and CE-IVD
- Includes controls, reagents and assay kits
- Comprehensive:
  - Kits and services
  - Panels, B and T-cell solutions
- Standardized methods and analyses
- Expertise: specialize in hematooncology assays

#### Simplified Workflow

- One-Step Library Prep
- Faster Time-to-Result
- Scalable decreases cost

# Stand-Alone Software (complimentary)

- Raw data available for LIMS integration
- No network requirements
- No need to compromise confidential patient data in the cloud



# Take Home Message – LymphoTrack® (Dx) Assays

- Compatible with full range of specimen types
- One-step PCR
- Multiplexing reduces costs
  - Combine Multiple Samples up to 12 (S5/PGM™) & 24 (MiSeq®)
  - Combine Multiple Assays up to 72 or 168 samples
- Unparalleled sensitivity
  - Unparalleled clonality detection with the ability to identify and track the specific sequence of clonal populations for MRD studies.
- Analysis Software is included with all assays free of charge





### Quiz







### Which company exclusively focuses on Hemato-oncology solutions?

- 1. Invivoscribe
- 2. Master Diagnóstica
- 3. Thermo Fisher Scientific
- 4. Archer Dx

### Quiz



### Which companies provide both products and services?

- 1. Invivoscribe
- 2. Adaptive Biotechnologies
- 3. Thermo Fisher Scientific
- 4. Archer Dx
- 5. All of the above





### Which assay from Adaptive Biotechnologies is FDA approved?

- 1. ClonoSEQ
- 2. ImmunoSEQ







### Which NGS assay utilizes 1 step PCR in library preparation?

- 1. LymphoTrack from Invivoscribe
- 2. ImmunoSEQ from Adaptive Biotechnologies
- 3. Immunoverse from Archer Dx







### Which company provides complimentary Stand-Alone Software?

- 1. Invivoscribe
- 2. Adaptive Biotechnologies
- 3. Thermo Fisher Scientific
- 4. Archer Dx

